



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	754

Invoice #	104088-2
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/06/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104088
Alt Order #	06831602
Deal #	
Order Flight	07/27/12 - 08/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	Wake Up Early Wagners	430a-5a		07/30/12 to 08/05/12	1x		M-----				
				M	07/30/12	:30			NVSNTV03GPH Investigat	\$150.00		1
3	KSNV	Wake Up Early Wagners	430a-5a		07/30/12 to 08/05/12	1x		-T-----				
				Tu	07/31/12	:30			NVSNTV03GPH Investigat	\$150.00		1
4	KSNV	Wake Up Early Wagners	430a-5a		07/30/12 to 08/05/12	1x		--W----				
				W	08/01/12	:30			NVSNTV03GPH Investigat	\$150.00		1
5	KSNV	Wake Up Early Wagners	430a-5a		07/30/12 to 08/05/12	1x		---T---				
				Th	08/02/12	:30			NVSNTV03GPH Investigat	\$150.00		1
6	KSNV	Wake Up Early Wagners	430a-5a		07/30/12 to 08/05/12	1x		-----S				
				Su	08/05/12	:30			NVSNTV03GPH Investigat	\$150.00		1
7	KSNV	Wake Up Early Wagners	430a-5a		08/06/12 to 08/12/12	1x		M-----				
				M	08/06/12	:30			NVSNTV03GPH Investigat	\$150.00		1
9	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/30/12 to 08/05/12	1x		M-----				
				M	07/30/12	:30			NVSNTV03GPH Investigat	\$400.00		1
10	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/30/12 to 08/05/12	1x		-T-----				
				Tu	07/31/12	:30			NVSNTV03GPH Investigat	\$400.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/30/12 to 08/05/12	1x		--W----				
					W	08/01/12	:30		NVSNTV03GPH Investigat	\$400.00		1
12	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/30/12 to 08/05/12	1x		---T---				
					Th	08/02/12	:30		NVSNTV03GPH Investigat	\$400.00		1
13	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		07/30/12 to 08/05/12	1x		----F--				
					F	08/03/12	:30		NVSNTV03GPH Investigat	\$400.00		1
14	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		08/06/12 to 08/12/12	1x		M-----				
					M	08/06/12	:30		NVSNTV03GPH Investigat	\$400.00		1
16	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x		M-----				
					M	07/30/12	:30		NVSNTV03GPH Investigat	\$700.00		1
17	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x		-T-----				
					Tu	07/31/12	:30		NVSNTV03GPH Investigat	\$700.00		1
18	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x		--W----				
					W	08/01/12	:30		NVSNTV03GPH Investigat	\$700.00		1
19	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x		---T---				
					Th	08/02/12	:30		NVSNTV03GPH Investigat	\$700.00		1

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Sales Office	Blair - Philadelphia
Sales Region	National

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Deal #	
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Ste 555
Alexandria, VA 22314

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20	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x	----F--				
	KSNV			F	08/03/12	:30	4:55 PM	NVSNTV03GPH Investigat	\$700.00		1
21	KSNV	4PM NEWS (1 hour)	4-5pm		08/06/12 to 08/12/12	1x	M-----				
	KSNV			M	08/06/12	:30	4:49 PM	NVSNTV03GPH Investigat	\$700.00		1
23	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/30/12 to 08/05/12	1x	M-----				
	KSNV			M	07/30/12	:30	6:23 AM	NVSNTV03GPH Investigat	\$700.00		1
24	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/30/12 to 08/05/12	1x	-T-----				
	KSNV			Tu	07/31/12	:30	6:18 AM	NVSNTV03GPH Investigat	\$700.00		1
25	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/30/12 to 08/05/12	1x	--W----				
	KSNV			W	08/01/12	:30	6:58 AM	NVSNTV03GPH Investigat	\$700.00		1
26	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/30/12 to 08/05/12	1x	---T---				
	KSNV			Th	08/02/12	:30	6:49 AM	NVSNTV03GPH Investigat	\$700.00		1
27	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		07/30/12 to 08/05/12	1x	----F--				
	KSNV			F	08/03/12	:30	6:19 AM	NVSNTV03GPH Investigat	\$700.00		1
28	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		08/06/12 to 08/12/12	1x	M-----				
	KSNV			M	08/06/12	:30	6:18 AM	NVSNTV03GPH Investigat	\$700.00		1

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
30	KSNV	Today Show	658a-9am		07/30/12 to 08/05/12	1x		M-----				
	KSNV			M	07/30/12	:30	8:36 AM		NVSNTV03GPH Investigat	\$1,400.00		1
31	KSNV	Today Show	658a-9am		07/30/12 to 08/05/12	1x		-T-----				
	KSNV			Tu	07/31/12	:30	7:27 AM		NVSNTV03GPH Investigat	\$1,400.00		1
32	KSNV	Today Show	658a-9am		07/30/12 to 08/05/12	1x		--W----				
	KSNV			W	08/01/12	:30	8:49 AM		NVSNTV03GPH Investigat	\$1,400.00		1
33	KSNV	Today Show	658a-9am		07/30/12 to 08/05/12	1x		---T---				
	KSNV			Th	08/02/12	:30	8:27 AM		NVSNTV03GPH Investigat	\$1,400.00		1
34	KSNV	Today Show	658a-9am		07/30/12 to 08/05/12	1x		----F--				
	KSNV			F	08/03/12	:30	8:37 AM		NVSNTV03GPH Investigat	\$1,400.00		1
35	KSNV	Today Show	658a-9am		08/06/12 to 08/12/12	1x		M-----				
	KSNV			M	08/06/12	:30	7:27 AM		NVSNTV03GPH Investigat	\$1,400.00		1
37	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x		M-----				
	KSNV			M	07/30/12	:30	4:31 PM		NVSNTV03GPH Investigat	\$700.00		1
38	KSNV	4PM NEWS (1 hour)	4-5pm		07/30/12 to 08/05/12	1x		-T-----				

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38	KSNV	4PM NEWS (1 hour)	4-5pm	Tu	07/31/12	:30		4:42 PM	NVSNTV03GPH Investigat	\$700.00		1
	KSNV			IN PGM PAST TIME RESTRICTIONS								
39	KSNV	4PM NEWS (1 hour)	4-5pm	W	07/30/12 to 08/05/12	1x		--W----				
	KSNV				08/01/12	:30		4:23 PM	NVSNTV03GPH Investigat	\$700.00		1
40	KSNV	4PM NEWS (1 hour)	4-5pm	Th	07/30/12 to 08/05/12	1x		---T---				
	KSNV				08/02/12	:30		4:22 PM	NVSNTV03GPH Investigat	\$700.00		1
41	KSNV	4PM NEWS (1 hour)	4-5pm	F	07/30/12 to 08/05/12	1x		----F--				
	KSNV				08/03/12	:30		4:25 PM	NVSNTV03GPH Investigat	\$700.00		1
42	KSNV	4PM NEWS (1 hour)	4-5pm	M	08/06/12 to 08/12/12	1x		M-----				
	KSNV				08/06/12	:30		4:22 PM	NVSNTV03GPH Investigat	\$700.00		1
44	KSNV	M-F Early News	5-630p	M	07/30/12 to 08/05/12	1x		M-----				
	KSNV				07/30/12	:30		5:27 PM	NVSNTV03GPH Investigat	\$1,000.00		1
45	KSNV	M-F Early News	5-630p	Tu	07/30/12 to 08/05/12	1x		-T-----				
	KSNV				07/31/12	:30		6:26 PM	NVSNTV03GPH Investigat	\$1,000.00		1
46	KSNV	M-F Early News	5-630p	W	07/30/12 to 08/05/12	1x		--W----				
	KSNV				08/01/12	:30		5:29 PM	NVSNTV03GPH Investigat	\$1,000.00		1

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47	KSNV	M-F Early News	5-630p		07/30/12 to 08/05/12	1x		---T---				
					07/30/12 to 08/02/12	:30		5:14 PM	NVSNTV03GPH Investigat	\$1,000.00		1
					to							
48	KSNV	M-F Early News	5-630p		07/30/12 to 08/05/12	1x		---F---				
					07/30/12 to 08/03/12	:30		6:14 PM	NVSNTV03GPH Investigat	\$1,000.00		1
					to							
49	KSNV	M-F Early News	5-630p		08/06/12 to 08/12/12	1x		M-----				
					08/06/12	:30		5:09 PM	NVSNTV03GPH Investigat	\$1,000.00		1
					to							
55	KSNV	Sa-Su Early News	5pm-630pm		07/30/12 to 08/05/12	1x		-----S-				
					07/30/12 to 08/04/12	:30		5:28 PM	NVSNTV03GPH Investigat	\$650.00		1
					to							
57	KSNV	Late News during Olympics	11pm-12:35am		07/30/12 to 08/05/12	7x		MTWTFSS				
					07/30/12	:30		12:25 AM	NVSNTV03GPH Investigat	\$1,000.00		6
					Tu	07/31/12	:30	12:41 AM	NVSNTV03GPH Investigat	\$1,000.00		5
					W	08/01/12	:30	12:26 AM	NVSNTV03GPH Investigat	\$1,000.00		3
					Th	08/02/12	:30	12:11 AM	NVSNTV03GPH Investigat	\$1,000.00		7
					F	08/03/12	:30	12:23 AM	NVSNTV03GPH Investigat	\$1,000.00		1
					Sa	08/04/12	:30	12:20 AM	NVSNTV03GPH Investigat	\$1,000.00		2
					Su	08/05/12	:30	12:29 AM	NVSNTV03GPH Investigat	\$1,000.00		4
					to							
58	KSNV	Late News during Olympics	11pm-12:35am		08/06/12 to 08/12/12	1x		M-----				
					08/06/12	:30		12:35 AM	NVSNTV03GPH Investigat	\$1,000.00		1
					to							
59	KSNV	Olympics Daytime Weekdays	9am-4pm									

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
59	KSNV	Olympics Daytime Weekdays	9am-4pm									
	KSNV			07/30/12 to 08/05/12	5x	MTWTF--						
	KSNV			07/30/12	:30	1:54 PM	NVSNTV03GPH Investigat			\$1,200.00		2
	KSNV			Tu	07/31/12	:30	9:38 AM	NVSNTV03GPH Investigat		\$1,200.00		3
	KSNV			W	08/01/12	:30	2:32 PM	NVSNTV03GPH Investigat		\$1,200.00		1
	KSNV			Th	08/02/12	:30	12:04 PM	NVSNTV03GPH Investigat		\$1,200.00		4
	KSNV			F	08/03/12	:30	2:23 PM	NVSNTV03GPH Investigat		\$1,200.00		5
62	KSNV	Olympics Primetime	730pm-12am									
	KSNV			07/30/12 to 08/05/12	1x	MTWTFSS						
	KSNV			07/30/12	:30	11:49 PM	NVSNTV03GPH Investigat			\$6,000.00		1
63	KSNV	Olympics Prime REPEAT	1135pm - 5am									
	KSNV			07/30/12 to 08/05/12	1x	MTWTF--						
	KSNV			07/30/12	:30	3:11 AM	NVSNTV03GPH Investigat			\$200.00		1
64	KSNV	Olympics Prime REPEAT	1135pm - 5am									
	KSNV			07/30/12 to 08/05/12	5x	MTWTF--						
	KSNV			07/30/12	:30	4:02 AM	NVSNTV03GPH Investigat			\$200.00		5
	KSNV			W	08/01/12	:30	2:19 AM	NVSNTV03GPH Investigat		\$200.00		1
	KSNV			Th	08/02/12	:30	4:24 AM	NVSNTV03GPH Investigat		\$200.00		4
	KSNV			F	08/03/12	:30	2:32 AM	NVSNTV03GPH Investigat		\$200.00		2
	KSNV			F	08/03/12	:30	4:22 AM	NVSNTV03GPH Investigat		\$200.00		3
65	KSNV	Wake Up Early Wagners	430a-5a									
	KSNV			07/30/12 to 08/05/12	1x	MTWT---						
	KSNV			07/30/12	:30	4:59 AM	NVSNTV03GPH Investigat			\$150.00		1
66	KSNV	Olympics Prime REPEAT	1135pm - 5am									
	KSNV			07/30/12 to 08/05/12	1x	MTWTF--						

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

INVOICE



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Ste 555
 Alexandria, VA 22314

Advertiser	Crossroads GPS	Invoice #	104088-2
Product	Crossroads GPS	Invoice Date	08/12/12
Estimate Number	754	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/06/12

Station	KSNV	Order #	104088
Account Executive	Amy McCreary	Alt Order #	06831602
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	07/27/12 - 08/06/12

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
66	KSNV	Olympics Prime REPEAT	1135pm - 5am	M	to 07/30/12	:30	1:59 AM	NVSNTV03GPH Investigat	\$200.00		1
	KSNV										
		Aired Spots				65					

Gross Total \$52,500.00
 Agency Commission \$7,875.00
 Net Amount Due \$44,625.00
 Payment Terms 30 Days

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